



## **SRIT INNOVATION AND STARTUP HUB**

### **National Innovation and Startup Policy – NISP**

<b>Sl. No.</b>	<b>Activity (Semester-I)</b>
1.	Workshop on “Entrepreneurship and Innovation as Career Opportunity”
2.	My Story - Motivational Session by Successful Innovators
3.	My Story - Motivational Session by Successful Entrepreneur/Startup founder.
4.	Session on Problem Solving and Ideation Workshop
5.	Exposure and field visit for problem identification
6.	Pitching workshop & linkage of innovators with Innovation Ambassadors.
7.	Panel Discussion on Atmanirbhar Bharat- Vocal for Local, Make In India for the world.
8.	Orientation Session on National Education Policy (with a focus on Innovation and entrepreneurship)
9.	Session on Process of Innovation Development
10.	Workshop on Design Thinking, Critical thinking and Innovation Design
11.	Field/Exposure Visit to Fab lab, Makers Space, Design Centres, City clusters etc.
12.	Workshop on Entrepreneurship Development Phases
13.	Design Validation through various model of design validation (e.g. Double Diamond Approach)
14.	Session on identifying Intellectual Property component at the early stage of Innovation
15.	Idea/ PoC pitching & validation and Institute level PoC competition. Submission of Idea/PoC on IIC Portal
16.	Orientation session for all students & faculties of Institute by Innovation Ambassador
17.	Call for paper writing and research report on Innovation
18.	Orientation Session on National Innovation and Startup Policy (NISP)

  
**PRINCIPAL**



**SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY  
COIMBATORE-10**

(Approved by AICTE, New Delhi & Affiliated to Anna University)



**SRIT INNOVATION AND STARTUP HUB**  
National Innovation and Startup Policy – NISP

Sl. No.	Activity (Semester-II)
1.	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre/ Co-working spaces
2.	Workshop on Prototype/Process Design and Development - Prototyping
3.	Session/ Workshop on Business Model Canvas (BMC)
4.	Business Plan/Prototype Competition to Invite Innovative Business Models from Students
5.	Session on “How to plan for Start-up and legal & Ethical Steps”
6.	Interactive Session/Mentoring Session with "Successful Start-up founders" (Entrepreneurs in Campus)
7.	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
8.	Mentorship Session for Innovators (or) Student Entrepreneurs through experts and (or) Innovation Ambassadors/Innovation Agent
9.	Orientation session for all students & faculties of Institute by Innovation Ambassador(s)
10.	Session on Prototype Validation - Converting Prototype into a Startup
11.	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs
12.	Organise Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or)Mentoring Session
13.	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs
14.	Session on Building an Innovation/ product fit for market
15.	Session/ Panel discussion with innovation and Startup Ecosystem Enablers from the region/state/national level
16.	Orientation session for all students & faculties of Institute by Innovation Ambassador

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